



Deadline	Thu 03 May 2018 17:00 Brussels time (2nd cut-off)
Call name	EIC: SME Instrument Phase 1
www	https://ec.europa.eu/easme/en/sme-instrument http://ec.europa.eu/programmes/horizon2020/en/h2020-section/sme-instrument http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/eic-smeinst-2018-2020.html
Focused on	Concept and feasibility study Development of a credible business plan for scaling up innovative high-risk ideas Risk assessment, market research, user involvement, analysis of regulatory constraints or standard regimes, intellectual property management, partner search, feasibility assessment
PI	Innovators with ground-breaking concepts, representative of for-profit SMEs and start-ups, single or a consortium of SMEs
Eligible organisation	For-profit SMEs, including young companies and start-ups, from any sector established in an EU Member State or a H2020 associated country (Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Iceland, Israel, Macedonia, Moldova, Montenegro, Norway, Serbia, Switzerland, Tunisia, Turkey, Ukraine)
Target group	Employees of SMEs and start-ups
Expected outputs	Business plan for a solid, high-potential innovation project with European/global strategy
Call opens	Tue 07 Nov 2017
IOCB deadline	Mon 30 Apr 2018 (2nd cut-off) Mon 03 Sep 2018 (3rd cut-off) Mon 05 Nov 2018 (4th cut-off)
Final deadline	Thu 03 May 2018 17:00 Brussels time (2nd cut-off) Wed 05 Sep 2018 17:00 Brussels time (3rd cut-off) Wed 07 Nov 2018 17:00 Brussels time (4th cut-off)
Evaluation results	8 weeks after the cut-off date: final Evaluation Summary Report (ESR)
Signature of agreement	Max 3 months after the cut-off date: August 2018 (2 nd cut-off), December 2018 (3 rd cut-off), February 2018 (4 th cut-off)
Earliest date of implementation	After signature of the Grant Agreement
Latest date of implementation	According to the Grant Agreement
Sustainability	None
Reporting	1 final report
Project duration (min-max)	6 months
Allocation for the call	48 218 906 EUR (4x 12 054 727 EUR per cut-off)
Project budget (min-max)	lump sum of 50 000 EUR (70 %) 71 429 EUR (100 %)
Success rate	8.4 % (2014–2016, 21 cut-offs, >22 200 applications, 1864 funded projects, 93 M EUR) 12.6% (2018-1, 2009 applications, 253 approved, 12 650 000 EUR)
Eligible costs	Costs of the feasibility study, direct & indirect costs of the action Up to 3 coaching-days (facilitated by the EEN) are available for SME Instrument holders. Mentoring aims to develop leadership skills such as resilience, tenacity, strategic insight (one-to-one meetings scheme).
Reimbursement	70 %
Mode of funding	Ex-ante
Language of application	English
Provider	EASME - Executive Agency for SMEs, https://ec.europa.eu/easme/en Covent Garden Building, Place Charles Rogier 16, B-1210 Brussels Czech NCP: Technology Centre, Michaela Vlková, +420 234 006 262, vlkovam@tc.cz
Call identifier	H2020-EIC-SMEINST-1-2018_03-05-2018 H2020-EIC-SMEINST-1-2018_05-09-2018

	H2020-EIC-SMEINST-1-2018_07-11-2018
Call info	The SME Instrument Phase 1 helps to get a grip on the R&D, technical feasibility and commercial potential of a ground-breaking, innovative idea and develop it into a credible business plan for scaling it up.
Conditions / Restrictions	Expected initial state TRL6. Proposal must be based on an initial business plan and outline the specifications of a more elaborate one, which will be the outcome of the project. Applicant can be involved in max 1 proposal submitted for review process under phase 1 or 2. PI can provide up to three names of persons that should not act as evaluators.
Proposal consists of	<p>I. Part A: Administrative forms</p> <p>(1) General information: Title, Abstract (max 2000 characters), Declarations, List of participants;</p> <p>(2) Administrative data of participating organisations: Department(s) carrying out the proposed work, Person in charge of the proposal;</p> <p>(3) Budget for the proposal;</p> <p>(4) Ethics issues table: (i) Human embryos/foetus; (ii) Humans; (iii) Human cells/tissues; (iv) Personal data; (v) Animals; (vi) Third countries; (vii) Environment & Health and Safety; (viii) Dual use; (ix) Exclusive focus on civil applications; (x) Misuse; (xi) Other ethics issues;</p> <p>(5) Call specific questions: Call specific declarations, Excluded reviewers.</p> <p>II. Part B: Project proposal (parts 1–3 max 10 pages with tables & figures, parts 4–5 no limits)</p> <p>(i) Cover page: Title of proposal; Acronym of proposal; List of participants;</p> <p>(ii) Executive Summary (max 1 page);</p> <p>(iii) Content:</p> <p>(1) Excellence: Challenge and solution; Approach;</p> <p>(2) Impact: Entering the market; Business model; Financing; Intellectual Property Right (IPR) and legal framework;</p> <p>(3) Implementation: Team; Work plan – work package & deliverable; Resources; Work package description (Tab 3a);</p> <p>(4) Company (or members of the consortium);</p> <p>(5) Ethics and security.</p> <p>III. Self-assessment online tool (only for consortia of several SMEs)</p> <p>IV. Consortium agreement (only for consortia of several SMEs)</p>
Evaluation criteria	<p>Impact (50 %)</p> <p>(1) Convincing specification of substantial demand (including willingness to pay) for the innovation; demand generated by new ideas, with the potential to create new markets, is particularly sought after. Total market size envisaged.</p> <p>(2) Convincing description of targeted users or customers of the innovation, how their needs have been addressed, why the users or customers identified will want to use or buy the product, service or business model, including compared to what is currently available if anything at all.</p> <p>(3) Good understanding of need for a realistic and relevant analysis of market conditions, total potential market size and growth-rate, competitors and competitive offerings, key stakeholders, clear identification of opportunities for market introduction: potential for market creation is particularly sought after.</p> <p>(4) Realistic and relevant description of how the innovation has the potential to scale-up the applicant company (or companies). This should be underpinned by a convincing business plan with a clear timeline, and complemented, where possible, by a track-record that includes financial data.</p> <p>(5) Alignment of proposal with overall strategy of applicant SME (or SMEs) and commitment of the team behind them. Demonstration of need for commercial and management experience, including understanding of the financial and organisational requirements for commercial exploitation and scaling up.</p> <p>(6) Outline of initial commercialisation plan and how this will be developed further (in-house development, licensing strategy, etc.).</p> <p>(7) European/global dimension of innovation with respect to both commercialisation and assessment of competitors and competitive offerings.</p> <p>(8) Realistic and relevant description of knowledge protection status and strategy, need for 'freedom to operate' (i.e., possibility of commercial exploitation), and current IPR situation or a plan for obtaining this information. Where relevant, description of potential regulatory requirements.</p> <p>(9) Taken as whole, to what extent the above elements are coherent and plausible.</p>

	<p>Excellence (25 %)</p> <p>(10) High-risk/high-potential innovation idea that has something that nobody else has. It should be better and/or significantly different to any alternative. Game-changing ideas or breakthrough innovations are particularly sought after. Its high degree of novelty comes with a high chance of either success or failure.</p> <p>(11) Realistic description of current stage of development and clear outline of steps planned to take this innovation to market.</p> <p>(12) Highly innovative solution that goes beyond the state of the art in comparison with existing or competing solutions, including on the basis of costs, ease of use and other relevant features as well as issues related to climate change or the environment, the gender dimension, any other benefits for society, or includes plans for obtaining this information.</p> <p>(13) Very good understanding of both risks and opportunities related to successful market introduction of the innovation from both technical and commercial points of view or includes convincing plans for obtaining this information.</p> <p>(14) Objectives for the feasibility study and the approach and activities to be developed are consistent with the expected impact of the project.</p> <p>(15) Taken as whole, to what extent the above elements are coherent and plausible.</p> <p>Quality and efficiency of implementation (25 %)</p> <p>(16) Technical/business experience of the team, including management capacity to lead a growing team. If relevant, the proposal includes a plan to acquire missing competences.</p> <p>(17) Availability of resources required (personnel, facilities, networks, etc.) to develop project activities in the most suitable conditions. Where relevant, complementarity of partners in a consortium.</p> <p>(18) Realistic timeframe and comprehensive description of implementation (work-packages, major deliverables and milestones, risk management) taking the company's or applicant's innovation ambitions and objectives into account.</p> <p>(19) Taken as whole, to what extent the above elements are coherent and plausible.</p>
Research areas	All research and innovation areas: (1) Agriculture and Rural Development, (2) Biotechnology, (3) Construction and Transport, (4) Consumer products and services, (5) Cultural and Creative Economy, (6) Earth and related environmental sciences, (7) Energy, (8) Engineering and technology, (9) Finance, (10) Food and Beverages, (11) Health, (12) Information and Communication Technology (ICT), (13) Public sector innovation, (14) Security, (15) Space
Call workshop	<p>Mon 11 Dec 2017 10:00–14:00 Podpora inovačních aktivit v H2020: EIC & INNOSUP Technology Centre CAS, Ve Struhách 27, Prague 6 https://www.tc.cz/cs/akce/podpora-inovacnich-aktivit-h2020-vyzvy-eic-a-innosup</p> <p>Tue 24 Apr 2018 Workshop with an SMEI evaluator Technology Centre CAS, Ve Struhách 27, Prague 6</p>
IOCB contact	Please inform the IOCB Tech (www.iocbtech.cz) about your intention to apply. Do not hesitate anytime to contact us for consulting, discussion or help. Martin Fusek, martin.fusek@uochb.cas.cz , +420 220 183 510, +420 602 660 711
Download documents	<p>2017-11-07_IOCB_call_SMEI-1-2018_cut2</p> <p>EIC Programme 2018-2020 (pages 9-21)</p> <p>SME Instrument 2018 guidelines</p> <p>SME Instrument 2018 keywords</p> <p>SME Instrument 2018 Self-evaluation form</p> <p>SME Instrument 2018 Phase1 Proposal template</p>